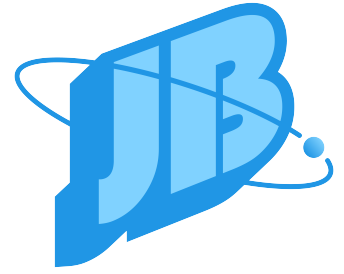


# Johnathan Briar

Digital Artist & Animator



## Contact

jbriar.art@gmail.com  
johnathanbriar.com

## Skills

2D Animation	3D Design
2D Design	3D Animation
Illustration	Copywriting
Compositing	Vector Animation
Video Editing	Concept Dev.

## Software

After Effects	Blender 3D
Illustrator	Premiere Pro
Photoshop	Microsoft Office
InDesign	Spark AR
Cinema 4D	Autodesk Maya

## Extracurriculars

### TITLE Mag | 3D Designer September 2021 - March 2022

Senior graphic designer for TITLE Mag Issue 006, specializing in 3D design and animation. Led a small team in developing a 3D-rendered fashion spread for printed publication. Developed concept art, rigged characters, edited final renders, and created a welcoming space for team members to provide input and collaborate throughout the entire process.

## Education

### University of Cincinnati DAAP

Cincinnati OH | Fall 2017 - Spring 2022  
BFA | Digital Art & Animation  
3.9 Cumulative GPA

## Experience

### Cedar Fair | Motion Graphic Designer September 2022 - Present

Works with a pipeline of marketers, brand specialists, videographers, and animators to create social media ads for all Cedar Fair parks. Collaborates with the team to produce original content for the in-house advertising platform, FUNTV. Develops 2D and 3D animatics, AR filters, and graphics for special events across all parks.

### iMFLUX | Marketing & Animation Intern May 2021 - Sep 2022

Developed 2D and 3D assets for print and digital marketing strategies. Worked with brand specialists and lead engineers to create 2D animations for customer-facing instructional videos. Designed and animated logos for specialized teams within the company.

### Bearcast Media Group | Freelance October 2020

Worked as a freelance illustrator to develop portraits of Bearcast members in a timely manner. Portraits were displayed on the group's website.

### Pyramid Hill Sculpture Park | Media Team Member January 2020 - April 2021

Developed 2D graphic assets for social media, print, and merchandise. Created social media posts and managed press releases for special park events. Regularly updated the organization's website.